

**BREAK IT  
BUILD IT  
START A  
NEW TREND!**

**DIY KEYCHAIN  
ASSEMBLY SET**

# **X-PRESS ME**

**FROM ALEXANDER**

**WHATEVER YOU DO,  
WHOEVER YOU ARE  
EXPRESS  
YOURSELF  
FLAUNT AND FLEX WITH  
YOUR  
X-PRESS ME!**







KEY RINGS

# X-PRESS ME

FROM ALEXANDER

BREAK IT  
BUILD IT

START A  
NEW TREND!

With the X-Press Me keyring, every day is a new opportunity to show the world who you really are! Create your unique decoration from a set of DIY elements and attach it wherever you want. Screws and tinsel are waiting for you to assemble something that perfectly reflects your mood today. And tomorrow? It's all up to you - rock out and change to something new or surprise everyone with a completely different design. Design, change, express yourself - differently every day.

### What this is about:

1. there is a set of various tinsel and screws inside.
2. you can use them to assemble the pattern from the box, or any of the pictures, in a few minutes.
3. attach it to your backpack (or whatever) with the included tag.
4. when you catch the vibe for something else, take it apart and assemble another one of the suggestions given in the instructions.
5. or... create your own unique one-off design and then attach... differently?
6. design and change - when you want and how you want.
7. so that every day you can express yourself... differently!

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